



2024-25 ANNUAL IMPACT REPORT

Overview

In 2024–2025, Versademics expanded its impact across Pitt County by delivering innovative, data-driven educational programming that addressed both the academic and whole-child needs of underserved youth. With a focus on early literacy, math fluency, character development, and community service, Versademics supported over 130 students while building trust among families, schools, and nonprofit partners alike.



Organizational Growth

- ✓ Three New funding Sources, 2 Sources of Increased Giving, and more than \$30,000 additional revenue
- ✓ New Community Partnerships with Heart for ENC, Ignite Church, and Vision Bridge Strategies
- ✓ \$10,000 Sliding Scale Scholarship Model Established

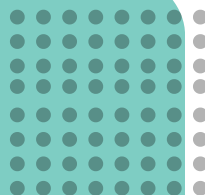
Impact

- ✓ Community Votes Gold Award: Tutoring
- ✓ Over 600 hours of 1-on-1 tutoring
- ✓ Over 1400 community service hours
- ✓ Over 10,500 academic hours during the summer
- ✓ Over 3000 Meals Served
- ✓ 72% more affordable than the average cost of afterschool



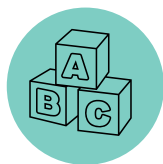
Key Academic Outcomes

Math and Literacy



"Fluent readers can focus on meaning because decoding is automatic." – National Institute for Literacy

K-2 Literacy



- Reading accuracy grew from 54% to 94%
- Words per minute increased from 20.4 to 50.3 WPM
- 100% growth across all students
- 100% of students reading above 90% accuracy by year's end

"When basic math is automatic, students can focus on solving problems –not just calculating." – National Council of Teachers of Mathematics

Grades 3-5 Math



- Multiplication Accuracy increased by 62%
- Gamified math twice a week
- Average speed increases of more than 2x in 1-on-1 tutoring

"Exposure to diverse experiences broadens perspective, builds confidence, and supports academic motivation." – American Psychological Association

Instructional Time



- Over 10,500 academic hours delivered
- Literacy, math, STEM, chess, art, and Spanish enrichment

In Pitt County, only 27% of students in grades 3–8 are earning college-and-career-ready scores in reading—well below the state goal of 73%. That means over 4,800 students across the county are not reading on grade level. Math scores are similarly low, with only 38% meeting grade-level benchmarks.

Versademics was created to meet these layered needs with compassion and efficacy.

OUR COMMITMENT TO THE WHOLE CHILD

Meeting Basic Needs:

- Over 3,000 free meals delivered during summer
- Over 5000 snacks served during afterschool programs
- Establishment of scholarship initiatives to expand access to our programs
- Bilingual staff to service Hispanic students

Diverse Experiences and Character Development

- Over 20 Field Trips to develop our students' real world awareness and cultural understanding
- Bible Study to ground students in values such as humility, integrity, and service
- Weekly team-building exercises to foster a culture of collaboration and community

The Next Generation of Leadership

- Students completed over 1,400 service hours, including tending to a on-site garden to donate produce, cleaning local ponds, and participating in trash cleanup.
- Over 1200 volunteer service hours conducted by Versademics Alumni (teen volunteers) to support camp programs, and to gain experience for future employment

How YOU Can Help

Help us extend to North of the River:

- Every single Greenville and Winterville elementary school south of South Greenville has an afterschool program, while no schools north of South Greenville has an afterschool program.
- We are currently raising money to meet a pair of matching grants for a van to expand to North Greenville. We still need \$7000 more to secure a van.

Help us extend to provide scholarships for our students

- Our community is comprised of committed parents and motivated parents. All students who attend our program pay at least a nominal fee based on parent's ability to pay. This is made possible thanks to the generous support of our donor community.
- We currently have over 5 children on our waitlist who are waiting for more scholarship support to become available so that they can attend Versademics' programs.
- For every \$1200 donated, another student is able to join our programs at a cost that their family can afford.

Every activity in our program is intentionally selected to give every child a chance to experience success, dignity, and discovery. Our operations reflect our belief that a child who reads confidently, thinks critically, and sees new possibilities will grow up not just to survive, but to lead.